

**NEWPORT YACHT CLUB – STONEY CREEK INC.**  
**MINUTES**  
**JANUARY 24, 2017**  
**SALTFLEET ROOM, STONEY CREEK TOWN HALL**

**Call to Order:**

Commodore Barry Stringfellow called the meeting to order at 6.42 p.m. In addition to the Commodore, the following Board Members were present:

Brian Goodbrand

Michael VanderVaart

Terrance Hughes – by Face Time

Janet Womack

Michael Rushton

Guest: Lynn Jarrett Media Relations

**1. Regrets:** Dean Cole

**2. Additions/Approval of Agenda**

Motion to approve the Agenda, seconded and carried.

**3. Approval of Minutes:**

Minutes of the November 17, 2016 Annual General Meeting were reviewed by all present.

Motion to accept the Minutes was seconded and carried.

Minutes of the November 18, 2016 Board Meeting were reviewed by all present. Motion to accept the Minutes was seconded and carried.

**4. Business Arising from the Minutes:**

**Dock Water Isolation Valves** - The Commodore advised all the parts have been obtained but installation is being deferred to Spring 2017 prior to the water being turned on.

**Rekeying Clubhouse Doors** - Michael VanderVaart suggested using “Smart key locks” for front door, office door and the shed. Brian Goodbrand volunteered to change code for back door lock.

**Ports Book** – preparation for next printing will occur in 2018.

**Reciprocal List** – List from last year is on the NYC – SC

**5. Media Relations:**

Our Media Relations Co-ordinator, Lynn Jarrett, provided a presentation and update on the media tools she is working with – Electronic Media including Kijiji, Snapped, Face Book, Twitter, Metro Land media (purchased 40,000 ads to pop up during Toronto Boat Show), Geo Fencing, and she is researching Instagram. She is also our web master for the NYC-SC web site working with David Goede. She has taken on responsibility for “Newport News” (replacement for Scuttlebutt) and asked that any news items be submitted to her for publication. She also wants to highlight Volunteer Activities.

Other Media include Channel 14 and local newspapers for events publicity.

Other initiatives include discussion with LaSalle Yacht Club, Hamilton Boat Show and continued work with Snag a Slip (requires a guarantee of two boat slips and advertising on

our Web Site). She also discussed the results of the open houses we hosted last year. The spring open house was well attended by the fall open house suffered from poor publicity. Advertising Results will be tracked through Analytics. The BoD thanked Lynn for taking care of the club phone during the off season.

## **6. Treasurer's Report:**

### **Financials**

The following documents were tabled by the Treasurer. Balance Sheet Comparison with Prior Year to December 31, 2016. Profit and Loss Comparison to previous year from October 2016 to June 2016

### **Club Refinancing with TD Bank**

Was reviewed as per letter dated January 23, 2017 from TD Commercial Banking. Motion that the BoD endorse the proposal made by the TD Commercial Bank, endorse approaching the fifteen private investors who came forward to provide back up financing and authorized spending for legal work to set up the private line of credit was proposed, seconded and carried.

**Winter storage for non-members** - was discussed by the BoD. Motion that non-member boats be accepted for winter storage starting in 2017 with a 20% surcharge over member prices, proposed, seconded and carried.

## **7. Standing Committee Reports**

### **Membership**

**Fishing Boats** – motion that short term rates be applied for short term fishing boats docked at NYC-SC proposed, seconded and carried.

**Early Payment Incentives** – Early Bird Draw for Boating members will be continued for those who submit their 2017 season payments by April 1, 2017. The BoD unanimously supported a late payment fee of 5% for payments made from April 16 to June 15, 2017 and a 10\$ late payment fee for payments made after June 15, 2017.

**EMRs** – The EMR programme, while still available, will not be promoted by the Club. Also, the EMR programme for PWCs is not applicable since 2015.

**New Member Sign Up Process** – membership will complete all new applications. The applications will be given to the Treasurer for invoicing. Applications will then be directed to Media Relations before being returned to Membership.

### **b. Property**

**Dredging Quote** - for \$52,000 has been received.

### **c. Marketing -**

**2017 Marketing Initiatives** – was tabled

**Hamilton Boat Show** - March 3 – 5 – volunteers needed

**Open House** - deferred to next meeting.

**Geo Fencing** - deferred to next meeting.  
parade.

**d. Social**

**Dates to keep in mind –**

June 3 – opening party – Sail Past

June 9 – First mix and mingle

Sept 9 – closing party

Sept 15 – last mix and mingle

**e. On Water Activity -**

**On Water Report**

**Club Cruises and Reciprocals** - Mike VanderVaart to discuss with Terrance Hughes and get handover info from Alfredo Domingo. Reciprocals from last year are on the NYC-SC website. Motion that NYC-SC not charge membership fees to racing crew proposed, seconded and carried.

**8. New Business – none**

**9. Next meeting date** - February 21, 2017 at 6.30 pm in the Saltfleet Room in the Stoney Creek Municipal Building.

**10. Adjournment :** The meeting adjourned at 9.00 p.m.